

Amsterdam Idea Advertising Possibilities

Frontpage/ Cover

1/16 (107mm x 35mm) = 1299,-

Cover positions

Front (inside and following) = 1899,-
Back (inside and previous) = 1899,-

Inside Pages

Full page (395mm x 265mm) = 1299,-
1/2 page (197,5mm x 265mm) = 699,-
1/4 page (107mm x 244,5mm) = 399,-
1/8 page (107mm x 122,25mm) = 249,-
1/16 page (107mm x 61mm) = 169,-

'Take-out' City Map

1/32 page (84mm x 42mm) = 149,-
1/64 page (42mm x 42mm) = 119,-

'Advertorials'

400 words (max.) + photo = 1099,-

Free Double Placing:

All advertisements are re-published in the online edition of Free Amsterdam.

All advertisements are in full colour.

Ask one of our representatives for additional information on specials, specifications and deadlines.

All prices are excluding V.A.T.

Amsterdam Idea

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Fax: +31(0)20 - 773 70 14

po box 15068
1001 MB, Amsterdam
www.amsterdam-idea.nl

Postbank: 4870816
Chamber of Commerce: 34164613

Company Name
Type Of Business
Address
Zip code City
Phone Email
Fax Website

Mail address (if different)

Zip code City

Lawfully represented by:

Name Title

Advertising Possibilities

Publication(s)

Publication date Deadline graphics

Ad Sizes Full page 1/2 page 1/4 page
 1/8 page 1/16 page 1/32 page
 1/64 page Other

Instructions

Total amount due €....., of which is paid €

- * Material must be sent on CD-ROM, via snail- or email to Amsterdam Idea. Files must be high resolution PDF, TIF, PSD, or (higher) resolution JPG files.
- * All images/ files must have a minimum resolution of 200 dpi - 250 dpi (dots per inch) on a 1/1 scale.
- * Files in full colour should be stored/ saved as CMYK-files.

If you have any questions regarding the transfer of your files or the deadline, please contact us and we will be glad to offer any help we can.

Way of payment:

Payment written 14 days after invoice date.

Do not forget to include your invoice number during your transaction.

Our General Terms & Conditions are on the back of this contract.

For

(name lawful representative)

(Signature)

Company Stamp

Chamber of Commerce no.

Representative Invoice no. Date

General Term & Conditions:

1. Amsterdam Idea preserves the right for an advertisement/expression, even without reason, or after acceptance and/or cancel placing. Amsterdam Idea uses of this right among others if she, or the management of the project, believes that a certain advertising expression is not or no longer in agreement with other advertising expressions and/or not favourable works with respect to the relations of Amsterdam Idea, the project, or other third parties. If Amsterdam Idea uses this right she can not be held responsible by the constituent to possibly internal and/or external costs then made. Appointments with a representative who deviates from this agreement are after written affirmation by Amsterdam Idea to the constituent, only binding for Amsterdam Idea.

2. The constituent preferably at signature, yet within 10 days afterwards, is responsible for making the advertisement/expression the necessary material and text data available for Amsterdam to make the advertisement/expression. If the meant material and text data are not within the set times in the possession of Amsterdam Idea, Amsterdam Idea has been entitled to make the advertisement/expression to own insight, and place.

3. By commissioning to reproduce or place any copyrighted material or industrial protected object, the constituent agrees that no breach of the copyright or industrial tenure of third parties is made and protects Amsterdam Idea from all claims, financial or other, from the placing or reproducing this work. All Amsterdam Idea provided designs remains it's property. Moreover the copyright of these designs continues also at Amsterdam Idea.

4. Amsterdam Idea will communicate designs/working with the constituent before she proceeds to definitely make the advertisement/expression. If the constituent does not react in writing within 10 days, Amsterdam Idea has been entitled to adopt that the design/work approval of the constituent has been obtained.

5. If this reasonably belongs to the possibilities, the constituent can desire; 'written' confirmation from Amsterdam Idea that at the expense of the constituent the text of the advertisement/expression is modified. A request amending an advertisement/expression does not postpone the payment obligation. On possible modifications of the advertisement/expression Articles 1 till 4 of the general conditions are applied.

6. Amsterdam Idea, after the placing of the advertisement/expression will send the invoice which belongs to the 'first' publication in contract with the constituent. This invoice will (be < remove) also be considered as a notification of placing. The advertisement/expression is considered approved if Amsterdam Idea has not received a written objection from the constituent within 10 days. Submitting objections does not postpone the payment obligation of the constituent. If the circumstances reasonably allow it, the advertisement/expression can, differently than initially agreed, be placed on a different location within the project.

7. The agreed amounts are due at notification of placing the advertisement/expression.

8. If the constituent is in, or touches state of bankruptcy, finds oneself in suspension of payment or otherwise can not continue its payment obligations, or does not comply with the agreement made with Amsterdam Idea, the constituent becomes eligible for all existing and coming payment obligations on the basis of this agreement and without further notice or sums chargeable to Amsterdam Idea. If this event occurs, Amsterdam Idea is no longer kept to satisfy it's obligations towards the constituent and Amsterdam Idea is entitled to remove the advertisement/expression. All costs of covering, both legal and other, which Amsterdam Idea will consider necessary, come at the expense of the constituent. If the constituent is overshooting the term of payment Amsterdam Idea charges an interest of 1% per month. De buitenrechtelijke kosten rekening van de opdrachtgever bedragen 15% van de ter incasso gegeven vordering met een minimum van euro 200,- te vermeerderen met het alsdan geldende percentage omzetbelasting. The constituent becomes these costs chargeable,(not sure about this line) as soon as Amsterdam Idea has given its progress on the issue/constituent out of hands to third parties, for which no closer notice is required.

9. All disputes regarding these terms & conditions will be presented at exclusion to the district court in Amsterdam, as far as under the legislative provision the cantonal judge is not competent.